

■ **4TH AFRICA DIGITAL HEALTH SUMMIT**  
(ADHS 2024)



**PARTNERSHIP / SPONSORSHIP OPPORTUNITIES**



Date:  
**27TH & 28TH**  
June, 2024

**THEME:**

**DIGITAL TRANSFORMATION OF HEALTH SYSTEMS:**  
WHAT, WHY, AND HOW?

**Venue:** Eko Hotels and Suites, Victoria Island, Lagos, Nigeria

Hosted as a Hybrid event (Physical/In-person and Virtual)

# 4TH AFRICA DIGITAL HEALTH SUMMIT

(ADHS 2024)



## A MUST ATTEND HEALTHCARE EVENT

Premier Health Systems (PHS) Consult invites stakeholders in Digital Health to join Africa Digital Health Summit (ADHS) with leaders in public and private healthcare in attendance. The summit will provide a unique environment to exchange ideas, knowledge and best practices. It is also a great opportunity to build new relationships and strengthen existing ones.

**JOIN US FOR 2 DAYS OF INTERACTION  
AND NETWORKING**

 **EKO HOTELS AND SUITES**

Victoria Island, Lagos, Nigeria.

**THURSDAY - FRIDAY 27TH - 28TH JUNE, 2023**

HOSTED AS A HYBRID EVENT (PHYSICAL/IN-PERSON AND VIRTUAL)



# 4TH AFRICA DIGITAL HEALTH SUMMIT

(ADHS 2024)



## About ADHS

Premier Health Systems (PHS) Consult welcomes you to the gathering at the forefront of healthcare innovation in Africa. The Africa Digital Health Summit (ADHS) was conceived as a platform to drive the digital transformation of healthcare across the continent, fostering collaboration, sharing groundbreaking ideas, and showcasing cutting-edge technologies.

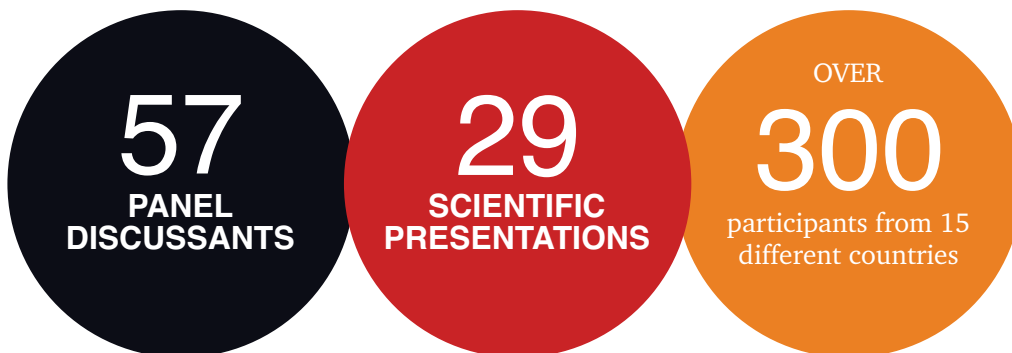
Since its inception in 2020, the summit has rapidly grown to become the premier forum for thought leaders in the healthcare industry to converge and exchange insights on digital health in Africa. The annual conference brings together diverse stakeholders to share their knowledge and best practices in digital health.

This year, as we prepare for another impactful event with the theme - **Digital Transformation of Health Systems: What, Why, and How?**, we invite you to support our diverse tracks, each a critical component of the healthcare ecosystem

By supporting the summit, you align your organization with a movement that is shaping the future of healthcare in Africa. Sponsors gain unparalleled access to a network of professionals, opportunities for high visibility, and the chance to contribute significantly to advancing digital health solutions that promise better health outcomes for millions.

Last year's event saw extensive participation, hosting an impressive array of 57 distinguished speakers and over 300 attendees from 15 countries.

With your support, we can continue to catalyze change, offering partners and sponsors unmatched exposure to leaders and innovators in digital health. Join us in this journey to shape a healthier future for Africa.

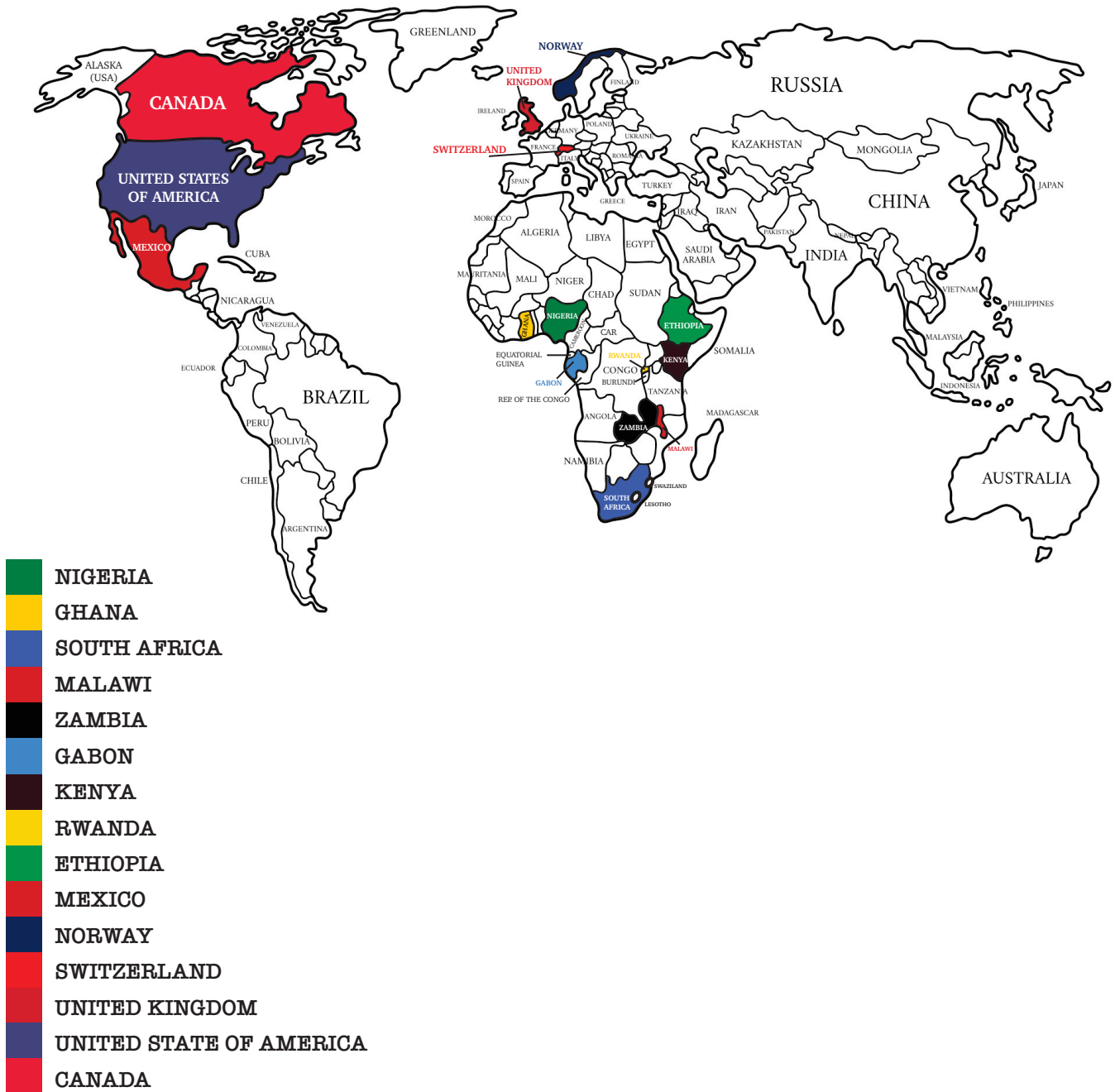


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## Last year's Participation



The Africa Digital Health summit extended to more African countries this year. The participation cut across academia, innovators, practitioners, government, NGOs, and development partners.

## **PLATINUM** **PARTNER (LIMIT 2)**

**\$25,000**

The Platinum Partner package combines marketing and branding before and during the conference and an extensive exposure during the summit. It includes preferred recognition in the program brochure, on the website, on materials and banners displayed during the summit.

- 45 mins to host a Plenary session with your chosen speakers
- 90 mins to host a Side event
- Branded 3x3m (9 square metres) Exhibition Booth with premium visibility
- Centre spread plus Front strip advert in the programme brochure
- Hall branding access
- Logo on stage banner, Media/red carpet banner
- Logo on Nametag and Lanyard
- Logo on the Summit website and included in Email communications
- Podium mention
- 5 registration passes
- Your 3 min video provided will be played during the conference





## **TRACK** **PARTNER (LIMIT 8)**

**\$20,000**

During your chosen/preferred summit track, you get the unique opportunity to lead transformative discussions across a crucial topic and showcase your commitment to targeted advancements in healthcare solutions in Africa.

- 45 minutes to host a session during your preferred track with your chosen speakers
- 90 mins to host a Side event
- Branded 3x3m (9 square metres) Exhibition Booth with premium visibility
- Full page advert in the programme brochure
- Hall branding access
- Logo on stage banner, Media/red carpet banner
- Logo on the Summit website and included in Email communications
- Podium mention
- 3 registration passes
- Your 3 min video provided will be played during the conference



## **ADHS 2024 Tracks**

### **1. Health Financing and Insurance**

Discussing strategies for using technology to enhance healthcare financing and expand insurance coverage

### **2. Artificial Intelligence in Healthcare**

Exploring the applications of AI, machine learning, and deep learning in healthcare, including diagnosis, treatment planning, predictive analytics, and personalized medicine.

### **3. Leveraging Digital Health for Primary Healthcare (PHC)**

This track will delve into the innovative ways in which digital health technologies and strategies can enhance and optimize primary healthcare delivery.

### **4. Public Health and Disease Surveillance**

Exploring how digital tools can improve public health and disease monitoring.

### **5. Digital Health Policy, Governance, Interoperability and standards**

The track will concentrate on establishing effective policies and governance structures and the significance of promoting data interoperability and adhering to standards.

### **6. Healthcare Workforce Crisis**

Discussing challenges and solutions related to healthcare worker shortages and skill gaps.

### **7. Telemedicine, remote and Patient-centric care**

It explores the impact and potential of digitally enabled healthcare services that empower patients, enhance engagement, and provide personalized care experiences in Africa

### **8. Digital Health Start-ups and innovation**

Showcasing innovative start-ups and their contributions to the digital health eco system.





## HALL BRANDING

**\$7,500**

Spell your brand/ product out and gain more visibility by branding the conference hall.

- Company name and logo will be printed on the lanyards and name tags.
- 2 complimentary conference registrations.

## NAME TAG & LANYARDS (LIMIT 4)

**\$2,500**

All conference delegates and attendees will wear the sponsor's lanyards. This item has been proven to be an effective marketing tool that can promote your organization. The lanyards will be distributed at all registration desks during the conference.

- Company name and logo will be printed on the lanyards and name tags.
- 2 complimentary conference registrations.

## LUNCH (LIMIT 2)

**\$10,000**

Taking place within the formal setting of the conference, an official lunch sponsored by a company provides the opportunity for brand recognition. It also includes recognition in the program brochure and logo on media banner. Benefits include:

- The provided video to be played on all screens during all lunch breaks
- An opportunity to distribute promotional materials to attendees
- 3 Conference Registration Passes.
- Podium Mention





**CONFERENCE BAG**  
(LIMIT 2)

**\$10,000**

Logo placement on the conference bag that is handed out to each conference attendee. Other benefits include:

- 2 Conference Registration Passes.
- Podium Mention
- An opportunity to distribute promotional materials to attendees

**EMAIL**  
**BLAST**

**\$1,000**

Have your own announcement for your session, exhibition booth or other information sent out to all registered participants before, during or after the event.





## ADHS 2024 Initiatives

The featured elements in this section, including the Digital Health Startup Competition, Hackathon, Translation Services, Travel Scholarship, Youth in Digital Health Pre-Conference, and Dinner and Awards Night, are contingent upon the acquisition of sponsorships and the availability of resources. These initiatives are designed to enrich the summit experience and foster advancements in healthcare. We invite sponsors to support these aspects, enabling us to bring these valuable opportunities to life and contribute significantly to the digital health landscape in Africa.

### **DIGITAL HEALTH STARTUP COMPETITION**     **\$10,000** (LIMIT 5)

- Showcase emerging talent and innovation in digital health.
- Connect with entrepreneurs and potential collaborators.

#### **Benefits:**

**Brand Exposure:** Your logo featured on all competition-related materials.

**Judging Role:** Opportunity to participate in the judging panel, shaping the future of digital health startups.

**Speaking Slot:** A 10-minute speaking opportunity during the competition to share your vision and engage with innovators.

### **HACKATHON**     **\$7,500** (LIMIT 5)

- Drive innovation through collaborative problem-solving.
- Engage with developers, designers, and health professionals.

#### **Benefits:**

**Plenary Speaking Opportunity:** A 30-minute slot to address the audience, showcasing your commitment to innovation.

**Product Demo:** Chance to demo your product or service to a tech-savvy audience.

**Branding:** Your logo prominently displayed throughout the hackathon venue and materials.



**TRANSLATION SERVICES \$5,000 (LIMIT 4)**

- Enhance accessibility and inclusivity for all attendees.
- Ensure broad participation and engagement across languages.

**Benefits:**

**Acknowledgment:** Special mention during opening and closing sessions for facilitating inclusive communication.

**Branding:** Your logo on all translated materials and signages indicating translation services.

**Exclusive Access:** Opportunity to host a bilingual networking session, connecting with a wider audience.

**TRAVEL SCHOLARSHIP \$5,000 (LIMIT 4)**

- Enable participation from diverse regions, especially underserved communities.
- Foster a more inclusive digital health dialogue.

**Benefits:**

**Recognition:** Announcement of scholarships in your name, highlighting your support for inclusivity.

**Dedicated Session:** Host a session or workshop for scholarship recipients, directly engaging with emerging leaders.

**Prominent Branding:** Your logo featured in all scholarship-related announcements and communications.



**YOUTH IN DIGITAL HEALTH PRE-CONFERENCE**      **\$10,000 (LIMIT 4)**

- Empower the next generation of digital health leaders.
- Gain insights into the future direction of health tech.

**Benefits:**

**Keynote Slot:** Deliver the opening or closing keynote, positioning your brand at the forefront of supporting youth in digital health.

**Mentorship Role:** Engage in mentorship opportunities with young participants, establishing strong connections.

**Visibility:** High-level branding throughout the pre-conference, including promotional materials and social media shoutouts.

**DINNER AND AWARDS NIGHT**      **\$7,500 (LIMIT 2)**

- Celebrate excellence in digital health.
- Enjoy high visibility among elite attendees in a branded venue.

**Benefits:**

**Exclusive Branding:** Full branding rights to the dinner venue, placing your brand at the center of this prestigious event.

**Award Presentation:** Opportunity to present one of the awards, associating your brand with excellence in digital health.

**VIP Seating:** Reserved seating for your representatives, offering prime networking opportunities with industry leaders.



# Contact.

## For Sponsorship Enquiries, Contact



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*20% discount is available when payment is made at least 2 months before the conference.*

*10% is available when payment is made at least one (1) month before the conference.*

