2022 AFRICA DIGITAL HEALTH SUMMIT (ADHS)

SPONSORSHIP OPPORTUNITIES

Date:
23RD & 24TH
June, 2022

THEME:

MOVING FROM RHETORIC TO ACTION: LEVERAGING TECHNOLOGY TO DEMOCRATISE HEALTHCARE

Venue: Marriot Hotel Ikeja GRA, Lagos Nigeria

Hosted as a Hybrid event (Physical/In-person and Virtual)

20% discount is available when payment is made at least 2 months before the conference.
10% is available when payment is made at least one (1) month before the conference

2022

AFRICA DIGITAL HEALTH SUMMIT

(ADHS)

A MUST ATTEND HEALTHCARE EVENT

Premier Medical System (PMS) invites stakeholders in Digital Health to join Africa Digital Health Summit with leaders in public and private healthcare in attendance. The summit will provide a unique environment to exchange ideas, knowledge and best practices. It is also a great opportunity to build new relationships and strengthen existing ones.

JOIN US FOR 2 DAYS OF INTERACTION AND NETWORKING

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ADHS 2020 REPORT

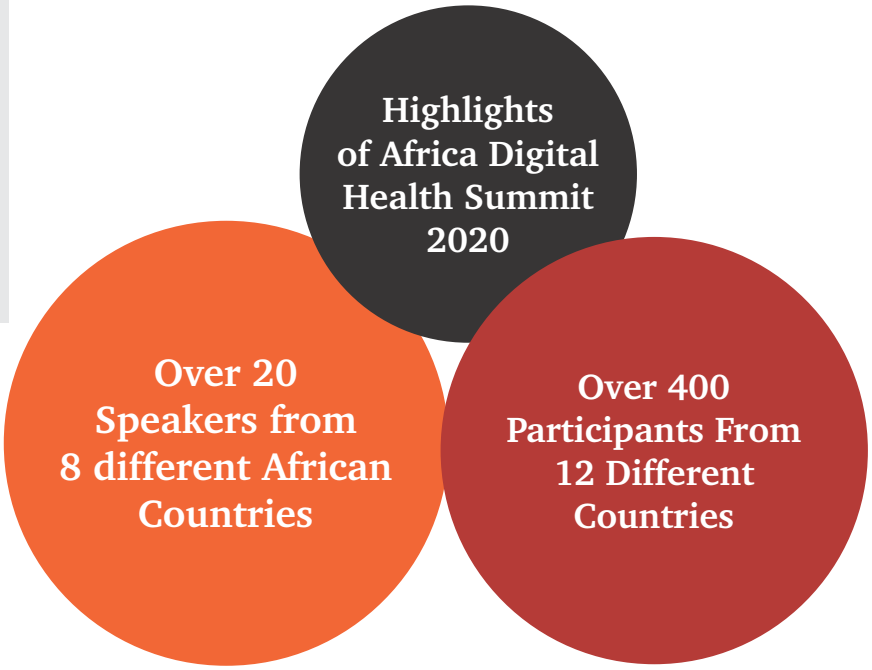
OVERVIEW

The 2020 Africa Digital Health Summit held as a virtual event on 10th September, 2020. The event was initially planned to be a physical event scheduled to hold in March, 2020. However, due to the Covid 19 pandemic, it was initially postponed and then changed to a virtual conference.

The event was sponsored by Premier Medical Systems, a digital health company leveraging technology to increase access to quality and affordable care and proudly supported by Carepay. CarePay enables people to pay for healthcare efficiently and transparently

The 2020 ADHS theme was: ACCELERATING ACHIEVEMENT OF UNIVERSAL HEALTH COVERAGE - THE ROLE OF TECHNOLOGY. Universal Health Coverage (UHC) ensures that individuals and communities receive comprehensive and good quality health services they need without experiencing financial hardships. The discussion focused on different country's experiences and how other country can deepen Universal Health Coverage (UHC) for their citizens.

The 2020 Edition of Africa Digital Health Summit Attracted High Profile Speakers and Participants from 12 Different Countries



There was participation from across the continent with speakers from 8 different African countries- Nigeria, South Africa, Ghana, Mali, Burkina Faso, Cabo Verde and Congo. There was also broad based participation, cutting across academia, innovators/practitioners, Government, NGOs and Development partners.

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SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR LIMIT 1/

₦7,500,000

The most prestigious package, offers comprehensive marketing and branding before and after the event and maximum exposure during the conference.

- 5 Registration Passes for Your Team.
- 5 Registration Passes for Your Guest.
- Speaking Opportunity.
- Exhibition Booth in the Most Visible Area.
- Full Page Conference Programme Advertisement (Back Cover Option).
- Podium Mentions.
- Prominent Signage Recognition.

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR LIMIT 1/

₦5,500,000

The Gold sponsorship package offers marketing, branding and maximum exposure during the conference.

- 3 Conference Registration Passes.
- Speaking Opportunity.
- Exhibition Booth.
- Full Page Conference Pragramme Advertisement.
- Podium Mention.

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR LIMIT 2/

₦2,500,000

The Silver sponsorship package offers marketing, branding and branding during the conference.

- 3 Conference Registration Passes.
- Speaking Opportunity.
- Exhibition Booth.
- Full Page Conference Pragramme Advertisement.

SPONSORSHIP OPPORTUNITIES

WORKSHOP/TRACK PANEL

LIMIT 2/ **₦2,500,000**

Host your own 45 minutes session in a dedicated room with a panel of your chosen speakers and a captive audience.

- Full page Conference Programme Advertisement
- 2 Conference Registration Passes.
- Exhibition Booth.

HALL BRANDING LIMIT 1/

₦2,000,000

Spell your brand/ product out and gain more visibility by branding the conference hall.

- Company name and logo will be printed on the lanyards and name tags.
- 2 complimentary conference registrations.

NAME TAG & LANYARDS

LIMIT 1/ **₦1,000,000**

All conference delegates and attendees will wear the sponsor's lanyards. This item has been proven to be an effective marketing tool that can promote your organization. The lanyards will be distributed at all registration desks during the conference.

- Company name and logo will be printed on the lanyards and name tags.
- 2 complimentary conference registrations.

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SPONSORSHIP OPPORTUNITIES

LUNCH LIMIT 2/

₦1,700,000

Taking place within the formal setting of the conference, an official lunch provides the opportunity for brand recognition.

- Full page Conference Programme Advertisement
- 3 Conference Registration Passes.
- Podium Mention

CONFERENCE BAG LIMIT 2/

₦1,250,000

Logo placement on the gift bag that is handed out to each conference attendee who will continue to use them a long time after the conference is over.

- 3 Conference Registration Passes.
- Logo Placement in Conference Programme

PRESENTATION LIMIT 5/

₦250,000

Run your own 10 minutes session to dive into what's happening with your organisation.

- 2 Conference Registration Passes.

EMAIL BLAST

₦100,000

Have your own announcement for your session, exhibition booth or other information sent out to all registered participants.

SPONSORSHIP OPPORTUNITIES

EXHIBITION FOR TWO (2) DAYS

Exhibition Booth

2m X 2m Booth	₦ 250,000
3m X 3m Booth	₦ 350,000
6m X 3m Booth	₦ 450,000

Branding

2m X 2m Booth	₦ 75,000
3m X 3m Booth	₦ 125,000
6m X 3m Booth	₦ 175,000

The exhibition will provide a unique opportunity to promote your products and interact with fellow attendees.

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- One full complimentary conference registration per stand
- 1 Table, 2 Chairs.

ADVERTS IN THE CONFERENCE BROCHURE

The conference programme is the most essential publication for attendees guiding them through the conference. Feature your full page advertisement in a prominent location.

Outside back page	₦400,000
Inner front page	₦300,000
Inner back page	₦300,000
Full page inside	₦200,000
Half page inside	₦125,000
Centre spread	₦350,000
Front page strip	₦200,000

IMPORTANCE NOTICE:

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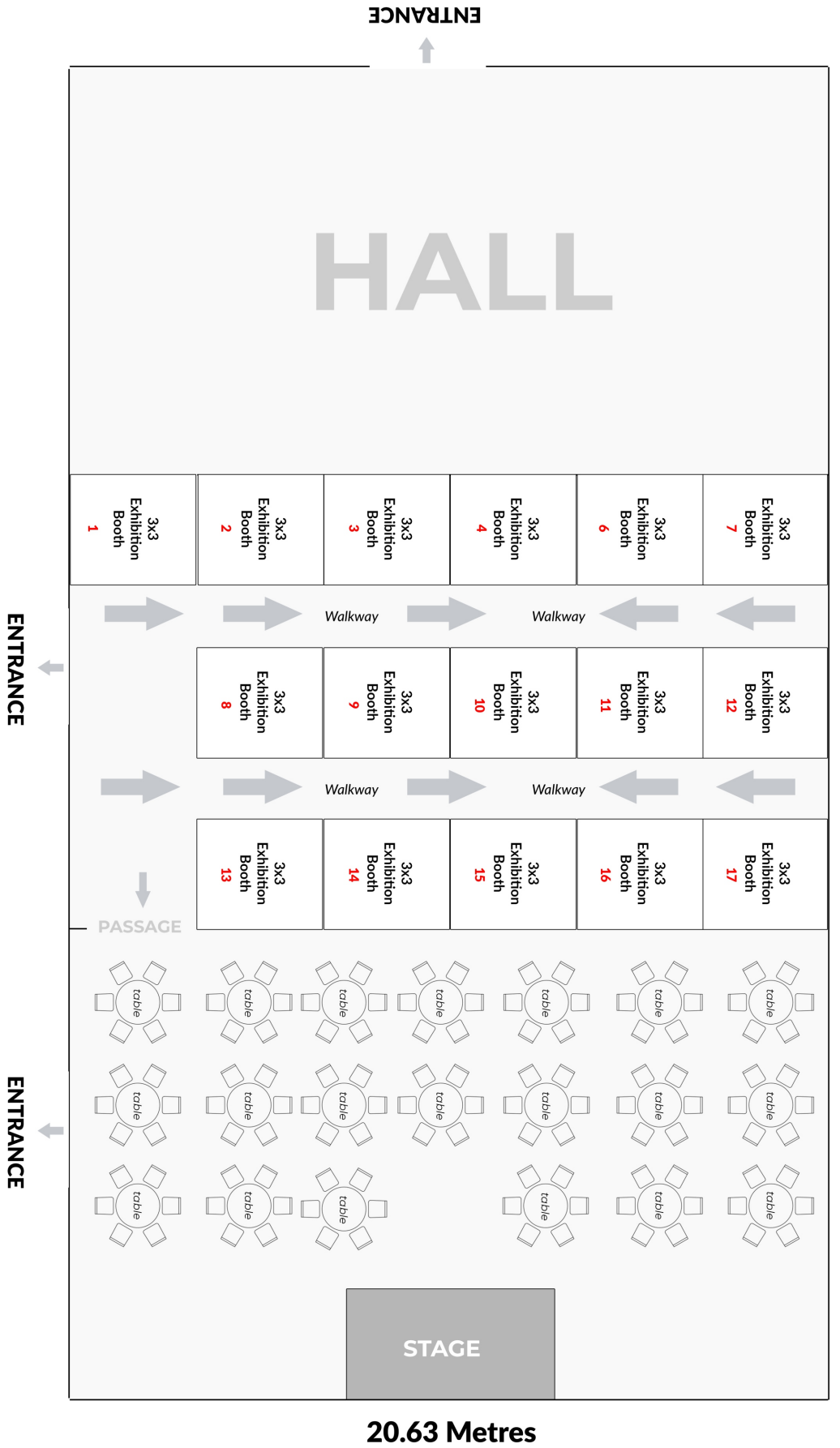
- Confirmation of payment secures your slot and not expression of interest.
- The deadline for the submission of advert artwork is 2 weeks before the conference.

ADHS 2022 FLOOR PLAN



Please Note:

All exhibitor company's name will be published with the company name in the conference publication.
Reservations are only made on confirmation of payment, not expression of interest.

Exhibition space will be assigned on a 'first-come, first-served' basis within the respective sponsorship, according to the date of the exhibition booking and the date of receipt of payment.

For Sponsorship Enquiries

Contact: IFEOLUWA ADEWOLE
Phone: 08179362573
Email: sponsorship@dokilink.com

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(ADHS)